

Business Perspective

WWCC Raises Consumer Spending

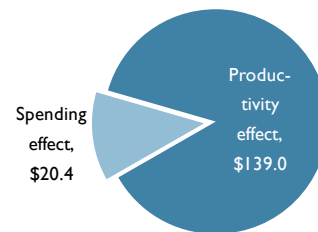


- WWCC employed 209 full-time and 103 part-time faculty and staff in the 2009-10 reporting year, with an annual payroll of \$20.1 million.
- In addition to payroll, WWCC spent \$13.7 million in FY 2009-10 for supplies and services, of which an estimated 45% was spent in the WWCC Service Area.
- WWCC estimates that approximately 4% of its students come from outside the WWCC Service Area. Non-local students who settle in the region spend money at local businesses for food, transportation, and other personal expenses.

WWCC Generates New Income

- The net added income generated by WWCC operations (\$18.3 million) and the spending of non-local students (\$2.1 million) contributes a total of \$20.4 million in income to the WWCC Service Area economy each year.
- The increased productivity of workers due to the accumulation of past and present WWCC skills in the WWCC Service Area workforce creates approximately \$139 million in added income each year.

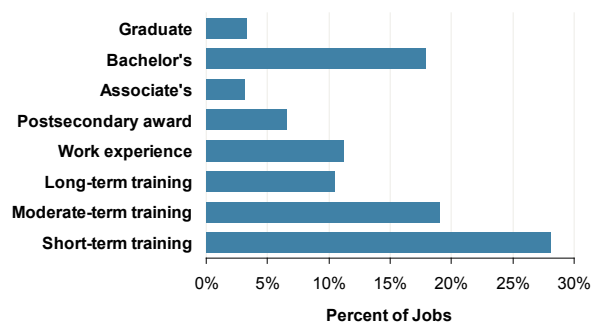
Added Income in WWCC Service Area Due to WWCC (\$ Millions)



WWCC Creates a Skilled Workforce

- WWCC activities encourage new business, assist existing business, and create long-term economic growth. The college enhances worker skills and provides customized training to local business and industry.
- An estimated 572,700 WWCC credits have accumulated in the WWCC Service Area workforce over the past 30-year period as former WWCC students (completers and non-completers) enter the regional workforce each year.

Projected 2020 Jobs by Skill Level in WWCC Service Area (%)



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